



Team

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ActionAid is an independent international civil society organization, fighting poverty and injustice in Greece and all over the world. Since 1972 it has been training people and supporting their communities, so that they can claim a life of dignity and a fairer world for all. ActionAid Hellas Community Centre in Athens is aiming to empower, mobilize and properly equip children, youth and adults (both migrants and local population) at risk of social and economic exclusion.

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dialect

Football beyond goals Empowering youngsters



dialectproject.eu

Learn about DIALECT 2!

Sports Media coverage often leads and triggers intense behaviors. Often, part of the mass Media and social networking channels promote divisive perceptions, affecting negatively young people.

DIALECT 2 “Combating youth radicalization: Building communities of tolerance combining football with media and digital literacy” sets off a ready group of youngsters in Greece, Italy, Hungary and Serbia, with aim to combine the power of sports and football in specific, with digital literacy.

With the proliferation of mass media, and the information that is being spread through social media, the need for the enhancement of the critical thinking and the self-determination of adolescents is very important. Taking under consideration that sometimes the construction of young people’s identity is influenced by the interaction they have both online and offline, the above becomes imperative. Through DIALECT 2 teenagers will be trained to evaluate what they hear and see.



1

Development of cooperations

The aim of the project is to bring together football trainers and mediators, civil society organizations, sports federations, municipal and public authorities and create a strong cooperation network among them, which will act in favor of adolescent girls and boys using football.

2

Education of mediators and trainers

Female and male mediators and coaches will be trained in the use of football as a means to build young people’s digital skills and critical thinking towards mass media and social network information-news.

3

Reinforcement of adolescents’ critical thinking

Teenage girls and boys will not only play football differently. Through the use of the football3 methodology and with their coaches guidance they will be able to critically address perceptions emerging from the media about racism and xenophobia, thereby promoting equality and respect. promoting equality and respect.

4

Creation of inclusive communities

The value of solidarity will be spread between young people, groups and countries, promoting strong networks of change leading to inclusive communities. In this way young girls and boys will acquire skills to confront emerging extremism and become role models themselves for their communities.